

Scarlet Kux-Kardos

performance apparel design and development

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JUNE 1998 - PRESENT Freelance Design and Development

• ASPEN SKI COMPANY

Design, Direction and development for 2020 staff uniforms including patrol, instructors and operations. Work includes creative direction, trend research and presentation, complete tech packs, proto reviews and fittings and supply-chain consulting.

• ZAPPED OUTFITTERS

Idea, Creation and Launch of Children's apparel, footwear and accessories. Includes every step of building brand from ground up including design, development and production, e-comm website, 3PL warehouse and logistics, sales, marketing and everything in between.

• OUTDOOR RESEARCH

Design and Direction for mens and womens FW 2016 through SP2021 snow sports and sportswear categories. Work includes creative direction, trend research and presentation, audit / update of performance features and proto type review.

• UNDER ARMOUR

Design and Direction for men's and women's SP18 MOUNTAIN LIFESTYLE categories. Work includes creative direction, trend research and presentation, detail drawings and audit / update of performance features.

• SUGOI

Creative direction and design for M&W seasonal collections SS2015 through FW2018. Work includes creative direction, line plan consulting, graphics / print and color direction, specification and development details through to proto and fit review for performance lifestyle, training, run, compression and outerwear.

• MARMOT

Design and Direction for mens FW2014 and FW2015 snow sports categories. Work includes creative direction, trend research and presentation, trim and fabric selection and audit / update of performance features.

• K-SWISS

Performance apparel design for multiple season and special events for tennis, run and sportstyle from Spring 2011 through to Spring 2013. Including color palette, creative direction, graphics / print, specification and development details through to proto and fit review. Designed Jillian Michaels collection and introduced highly technical, performance outerwear into the collections

• DUB BRAND CLOTHING

Product and line development, garment design, art direction and management of off-shore development for Winter soft goods programs from 2002 - 2010. Includes complete development and execution of specification packages, off-shore factory tours, prototype review, fittings, custom trim development, color palette, product line layout and consulting.

• OTHER:

Diadora	Design and Creative direction for Men's active and lifestyle collection SP18
Trau	Sourcing, product update recommendations, complete tech packs, proto reviews and fittings and supply-chain consulting 2019
Lija	Design, Development and creative direction for women's run, outerwear and golf categories SS14-FW18
Columbia Sportswear	Garment design and specification package execution for Winter 2006-2007 Mens and Womens outerwear and soft shell.
Whitebear Clothing	Catalog design, tech pack standards development, new product research, design and development FW2001-2019
Fera	Design, Development and Direction from 2003-2013 for outerwear, soft shell, seamless and sportswear collections.
Specialized	Outerwear and sweater design and specification sheet development for Winter 2011/12.
Mia Melon	Design and development management for SP18-FW18 Womens and Men jacket collections
RYU	Design consultation and tech pack creation
Beach Body	Design, Merchandising and Development for several collections to accompany various fitness brands 2013, 2015, 2016.
Les Mills	Design and Direction of fitness apparel, including print, color and creative direction, tech packs 2011-2013
Moving Comfort	Print Design and development for SP13 Collection.
Obermeyer	Outerwear and sweater design and specification sheet development for Winter 2011/12.
Wild Things	Creative and Color direction as well with design for Winter 2012/13.
Under Armour	Product Development for Winter 2010-2011.
Sierra Designs	Garment design and specification package execution for Spring 2008 program.
Nordica	Garment design, line plan, and development management 2001-2005. Includes tech packs, factory tours, packaging.
CMH	Design and Develop private label program 2002-2004.
Inspport	Performance apparel design and consulting for FW - SS from 2003- 2007.
Arson / Orb	Design Development, management of off-shore sampling of M & W outerwear, base layer and street from 1998-2001.

1993 - 1998 In House Positions: **Westbeach Snowboard Canada and NFA Board Gear Inc., Vancouver, B.C.**

Position: Senior Designer / Product Development / Production Management

Responsibilities: Product design, development and merchandising strategy for complete winter and summer programs of womens street wear and outerwear, and technical mens outerwear and layering. Involved in market research, sourcing, costing and management of sample production. Supervising personnel and factories involved in the production of quality made snowboard clothing.

Education

Kwantlen College (Richmond BC) - Fashion Design and Clothing Technology Graduate (Honour Student)
Fashion Institute of Technology (F.I.T. New York) Marketing Communications / Advertising and Promotions

Skills and Interests

- Fashion design, presentation, graphic design, merchandising and market research.
- Off-Shore Development: communications, sample development, sourcing, quality control.
- Computer skills - Adobe Illustrator, Microsoft Excel and Word, Mailchimp, Shopify, Later
- Extensive garment construction skills and fabric knowledge.
- Interests include all forms of art and design, snow-sports, hiking, paddle board & kayaking, pilates & yoga travel, gardening, bird-watching and ukulele